

May 12, 2017



Koki Ando

President and Representative Director, CEO

## **Notice of the Hong Kong Subsidiary's Application for Listing on the Stock Exchange of Hong Kong Limited**

NISSIN FOODS HOLDINGS CO., LTD. (President and Representative Director, CEO: Koki Ando, hereafter "the Company") passed a resolution at the regular Board of Directors held today approving the submission of an application for listing of Nissin Foods Company Limited, the Company's subsidiary incorporated in Hong Kong ("Hong Kong Nissin") on the Main Board of the Stock Exchange of Hong Kong Limited (the "Hong Kong Stock Exchange"), and such application was submitted to the Hong Kong Stock Exchange today. Further information on progress of the proposed listing of Hong Kong Nissin will be provided as and when appropriate.

Approval for listing by the Hong Kong Stock Exchange has not been given as of today, and there is no assurance that Hong Kong Nissin will be able to obtain approval for its listing in the future. Further, Hong Kong Nissin may or may not proceed with its listing, in light of circumstances surrounding the Company or Hong Kong Nissin, stock market conditions, or other circumstances.

### **1. Purpose of this application**

With a view towards embodying the concept "EARTH FOOD CREATOR", the Nissin Foods group has been focusing on the growth and expansion of its overseas business in the Americas, China ("China" in this context includes mainland China and Hong Kong), Asia and EMEA, and has built global production and sales systems in the instant noodles market, including turning the current Brazil Nissin into a consolidated company in October 2015.

In particular, the Chinese instant noodles market has a demand of 38.5 billion servings per year, which is the largest demand in the world, when compared to total world total demand of 97.5 billion servings as of 2016, according to a survey by the World Instant Noodles Association (WINA), and we continue to position China as one of the most important areas of the Company's overseas business.

The Company's China business, which is operated through Hong Kong Nissin and its subsidiaries in Hong Kong and China, has continued its growth through various initiatives, such as enhancement of marketing strategies and expansion of sales networks.

In recent years, in the instant noodles market in mainland China, the percentage of the cup-type instant noodles have been rising every year due to the changing social environment, and in addition, given that the high-end cup-type instant noodles market, which the Company has traditionally positioned as its core market, has also been expanding rapidly, the Company believes this offers the best opportunity to fully exhibit its strengths in its China business. In addition, the Company is also planning horizontal expansion through diversification of the China business by accelerating its roll-out of the Nissin brand, which the Company has nurtured with instant noodles, to the other business areas (frozen food, snack, etc.).

Under such circumstances, from the viewpoint of anticipating sustained growth in the huge Chinese market, the Company decided to pursue the listing of Hong Kong Nissin on the Hong Kong Stock Exchange, in order to enable Hong Kong Nissin to root deeper in the local area, and to enlarge its presence as a listed company in the Chinese market.

Through the proposed listing, Hong Kong Nissin aims to pursue strategic partnerships in and/or acquisitions and expansion of its China business. In addition, Hong Kong Nissin aims to further strengthen its brand recognition and awareness in China, extend its sales and distribution network, and enhance its production as well as research and development capabilities to expand its product offerings in China.

Upon listing of Hong Kong Nissin on the Hong Kong Stock Exchange, Hong Kong Nissin and its subsidiaries shall remain consolidated subsidiaries of the Company. Conditions and date of the proposed listing will be provided after the approval.

## 2. Outline of Hong Kong Nissin

(1) Company name	Nissin Foods Company Limited
(2) Location	Hong Kong Special Administrative Region of the People's Republic of China
(3) Title and name of representative	Kiyotaka Ando, Executive Director, Chairman of the Board and Chief Executive Officer
(4) Business	Production and sales of instant noodles, and control of the Company's China business
(5) Capital	Paid-up capital: 2,030,685,735 Hong Kong dollars
(6) Established	October 19, 1984
(7) Major shareholder and its shareholding	NISSIN FOODS HOLDINGS CO., LTD. 98.5%

## 3. Future Prospects

The impact of this listing application on the Company's consolidated business results for the fiscal year ending March 31, 2018 is expected to be immaterial. Further, it is expected that the listing of Hong Kong Nissin will only have a negligible effect on the Company's consolidated business results for the fiscal year ending March 31, 2018.

This document is a press release intended only to make a public announcement regarding a new application for listing on the Main Board of The Stock Exchange of Hong Kong Limited by Hong Kong Nissin, which is the Company's consolidated subsidiary, and it is not prepared for the purpose of soliciting investment, etc., whether inside or outside of Japan. This document is for information purposes only and does not constitute an offer or an invitation to induce an offer by any person to acquire, purchase or subscribe for securities of Hong Kong Nissin in any jurisdiction.

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