



## **NEWS RELEASE**

### **September 11, 2017**

#### **Overseas Managers Participate for the First Time! Deserted Island Training to be Held for Newly-Appointed Managers**

NISSIN FOODS HOLDINGS CO., LTD. (President and Representative Director, CEO: Koki Ando, hereafter "the Company") is pleased to announce that it will hold a Deserted Island Training (three days and two nights) for new managers on a deserted island in the Inland Sea from September 28 (Thursday) to 30 (Saturday), 2017.

The Company has provided a range of training programs for managers since 2003, including training on a deserted island, training in a mountain, and volunteering in a disaster-stricken area. A total of approximately 30 people, including newly appointed managers from the Nissin Foods Group ("the Group") and an executive officer of the Company, will participate in this Deserted Island Training. Among the participants, 10 overseas managers who work for a group company in Hong Kong and China will take part in the training for the first time. The participants also include six female managers.

Transcending national and gender borders. Team building through survival training!



Scene of previous deserted island training

In its Medium-Term Business Plan 2021 announced in May 2016, the Company considered "Developing and strengthening human resources for global management" as a requirement for earning a reputation as a global company. Therefore, the company is striving to promote employee education and diversification. As part of this effort, overseas and female managers will participate in this training.

In this Deserted Island Training, all personal belongings including mobile phones, watches, and wallets will be taken away and participants will be confined to a deserted island for three days. The food provided is limited, including a pack of "Chicken Ramen" for each person each day, and they have to find other food on their own on the island.

The underlying concept behind this training is the motto, “Peace will come to the world when there is enough food,” a value that has not been changed since the foundation of the Group. In the training, the participants will realize that “Food is the most important thing that supports the lives of people”. By leading a life in nature away from civilization, they are expected to acquire the self-sufficiency skills necessary to succeed in today’s highly competitive society. Therefore, the training will foster both mental and physical strength. In addition, through problem-solving activities as a team, participants are expected to acquire creativity, judgment and leadership skills, and also strengthen solidarity.

#### ■Summary of Deserted Island Training

- (1) Schedule: Thursday, September 28 to Saturday, 30, 2017 (three days and two nights)
- (2) Location: Deserted island in the Inland Sea (Kagawa Prefecture)
- (3) Participant: Around 30 new managers in the Nissin Foods Group (aged around 40 years) including ten overseas managers (including five female) and 20 Japanese managers (including one female)  
\* One executive officer of the Group will also take part as the leader.
- (4) Purpose of the training:
  - (i) Renew the realization about the importance of food, which is the core value of the Nissin Foods Group.
  - (ii) Survive on a deserted island to improve self-sufficiency skills and foster mental and physical strength.
  - (iii) Through problem-solving activities as a team, participants are expected to acquire creativity, judgment and leadership skills, and strengthen solidarity.
- (5) Details of the training:
  - (i) Survival on a deserted island  
Securing shelter for sleeping, gathering firewood, making a fire, finding food, surviving on limited resources.
  - (ii) Team activities  
As a team, participants will work to overcome a variety of challenges on a deserted island.

#### ■Images of the previous training on a deserted island

