



NEWS RELEASE

October 15, 2018

NISSIN FOODS (U.S.A.) Supplies 68,000 Servings of CUP NOODLES to Flood Victims of Hurricane Florence in the Eastern U.S.

NISSIN FOODS (U.S.A.) CO., INC. (CEO: Mike Price), a subsidiary of NISSIN FOODS HOLDINGS CO., LTD. (President and Representative Director, CEO: Koki Ando) has supplied 68,000 servings of CUP NOODLES in a joint relief effort with World Instant Noodles Association (WINA) to flood victims affected by Hurricane Florence, which struck the Eastern United States.



■ About WINA

World Instant Noodles Association (WINA) was founded in 1997, for the purpose to improve the quality of instant noodle products, to promote the consumption and the industry's development, and to contribute to the diet of people all over the world. WINA is a world-wide industry association comprising 149 companies/organizations from 23 different countries/regions. At the 6th World Instant Noodles Summit Osaka in 2008, the association established the "WINA Disaster Relief Fund". WINA has been actively engaged in food relief efforts since then.

[URL] <http://instantnoodles.org/en/activities/support.html>